Tuesday Tune-Up:

Compelling Photos from Your Smart Phone

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Featuring:

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Online skill-building workshops to enhance your Give a Hoot outreach.
CREATIVE

MOBILE PHOTOGRAPHY
PHOTOGRAPHY IS:

WRITING WITH LIGHT
“I’D RATHER BE LUCKY THAN GOOD.”

Daniel J. Cox of Natural Exposures; National Geographic Photographer

Dan & Tanya on safari in Kenya
LUCK FAVORS THE PREPARED PHOTOGRAPHER

True that!
**ANDROID**

- Set to the largest image size
  - Touch “Control” Icon
  - Choose “More Options”
- Choose the largest available size in the list
- Do this for both Front and Rear cameras
Apple

- Don’t worry about file size when taking photos—Apple’s High Efficiency format creates small highest quality files, both cameras.

- DO look in the Photos App Settings to maximize compatibility when you share images, here:
  - Settings>Photos>scroll to the bottom of the page
  - “Transfer to Mac or PC” check “Automatic”
MAKING THE MOST OF THE NATIVE CAMERA APP

▸ WAIT! Clean the lens! Use a lens cloth.

▸ Seriously. That thing is dirty.
Live Photo Style Choices

- Live
- Loop
- Bounce
- Long Exposure
2nd Shutter Release: Volume Up—

Photos App  Shutter Release  Switch Cameras

Tap vs Hold
Focus & Exposure Lock Point

Lighten or Darken Photo

Lens Selection/Digital Zoom

Tap vs Hold

Mode Selector
SHAPES & SIZES

- Time Lapse Video
- Slo Mo Video
- Video, including 4K
- Photo—Rectangles and Live Photos
- Portrait—Rectangles with background effects
- Square
- Panorama
Visit the location before the event, even 15 minutes early will make a difference.

Top off your battery on the way.

Look for areas on site where interaction is likely to happen.

What are the best angles and light?

Walk the location with your camera on so you know where to position yourself.
HABITS FOR “GOOD LUCK”

- Keep camera app ready.
- Home screen launch camera without opening iPhone: lower right hand corner.
- Camera should be set in the mode you want to use first. Check camera settings “last used” to make it stick.
- Clean the lens one last time and have fun!
MIX IT UP

- Discover what’s happening at kids and pets eye level and photograph it.
- Vary the perspective with low and high angles
- Pay attention to focus—we like to see eyes in focus on people & animals.
SHOOTING TIPS

HIGH ANGLE

- With diagonal
- Focused on eyes
- Flattering light
SHOOTING TIPS

THINK OUTSIDE THE BOX

- The best laid plans don’t always work out as planned.
- Make a new plan.
- Experiment!
SELFIE CAMERA = INTERESTING ANGLES
GET CLOSE, THEN CLOSER

- Use your feet, not the zoom when possible
- What you exclude is as important as what you include
SHOOTING TIPS

**WAIT FOR IT**

- Watch for good light.
- Don’t put your camera away too early.
- Keep the battery charged for the last shots of the day.
RESPECT

PEOPLE & STORIES
GUIDELINES

▸ Release required?
▸ Age limits?
▸ Special circumstances?
▸ Legal restrictions?
THE CAPTAIN SAYS SHARE
PHOTO SHARING

POWER OF THE SHARE BUTTON

- Save pictures to your Photos app from text messages & email
- Send pictures to other apps including DropBox
- Create documents with photos
- Move to albums
- Duplicate
- View Exif and more
PHOTO SHARING

USUAL SUSPECTS

- iPhone to Mac: Airdrop (select what you want) InstaShare for non-Apple and Apple environments.

- iPhone to Mac or PC: iCloud (uploads then downloads all)

- iPhone/Android to DropBox: Uses an app, sends large files, super easy. Two thumbs up. Ditto for Box.

- iPhone/Android send via email: slow, file size limits.

- iPhone/Android send via text: last choice. No control.

- iPhone/Android to USB: possible, not always easy.
CURATE, CURATE, CURATE

- If you can’t off load your photos right away, create an album to make them easy to find.
- Don’t keep every photo. Wait until after the shoot to chimp, but don’t be afraid of the trash can. Use it.
- Be a stickler as a curator.
QUESTIONS

▸ Knowledge Share